

Dear

I am reaching out to you today to share some information with you because I know you care about

Aniridia syndrome is a genetic disorder which results in infants being born with low vision due to underdeveloped eye structures and living life with many challenges. They live life into adulthood with serious vision problems that can lead to partial or full blindness at a young age. They often have multiple surgeries, treatments and even transplants to just maintain what vision they have. They also are at high risk as they age for other medical conditions described below.

Although it is unusual to be born with this genetic disorder, the wide range of eye and medical problems that make up this syndrome are actually COMMON in the general population such as: glaucoma, cataracts, corneal scarring, retinal issues / detachments, low vision / blindness, diabetes, metabolic disorders, obesity and autism spectrum disorders. Why is this important? Because AFI has created a program, the Medical Registry, which assists researchers and physicians by focusing on the common conditions which make up this syndrome; any advancements for example in glaucoma, diabetes or metabolic issues will also help those in the general population with these conditions AND those with aniridia syndrome too.

As someone who wants to find the answers for my loved one, I ask you to participate in our DO GOOD challenge (see below). If you like, you could also make a tax deductible donation to Aniridia Foundation International in our family's honor so they may continue to work towards better treatments, more research and a cure. (Donate at www.make-a-miracle.org)

FREE WAYS to DO GOOD....Participating in the DO GOOD Challenge is the easiest way to contribute imaginable... while doing everyday things you already do, and letting the businesses donate on your behalf...how easy is that?

GOODSearch

If you search the internet, make (GoodSearch.com) your home page and choose **Aniridia Foundation International** as YOUR cause and share this with your family and friends.

FACT: *If 1500 individuals would do only 3 searches per day, AFI would earn \$16,020 each year.*

GOODSwipe – SECURELY register with GoodSwipe and use your credit card at thousands of great stores and restaurants nationwide. (Staples, Burger King, Gap, Taco Bell, Outback Steakhouse, Regal Cinemas and more) A percentage of your sale is donated BY THE BUSINESS back to Aniridia Foundation International. (under Other Ways to Earn on www.goodsearch.com)

GOODShop

If you shop online, make travel or lodging arrangements, send flowers...use GoodShop at www.goodsearch.com. You will have access to many coupons and be taken to the store's website through a special portal designating Aniridia Foundation International (make sure you have designated it). Each store or service donates back a different percentage and shows you.

FACT: *Online commerce sales in 2012 were 289 billion of which one third was travel and lodging sites found at GoodShop.com. Once you register a list of 2800+ well known participating businesses pops up. When you click on one, for example Amazon.com, you go directly to that site and shop as you normally would. AND there are coupons available for that site that you wouldn't otherwise have access to! Shop for yourself and EARN Aniridia Foundation International a percentage of your sale!*

For example: Shop at Brookstone (4% of your sale donated back), Avon (5%), Amazon.com (1.5%) or Best Buy (2.5%) One family spending just \$200 per year shopping online combined with 1500 other households doing at least that same would raise approximately \$15,000 per year for AFI.

GOODDining

Do you eat out or order in? Of course everyone has to eat! Register for GoodDining and then every time you eat at a participating business, they donate a portion of the sale to AFI. The more you use it, the higher your percentage becomes. Once you choose Aniridia Foundation International you can find GoodDining on the pull down menu at the top of Goodsearch.com under OTHER WAYS TO EARN.

Whether ordering in or dining out in your home town or while traveling...it is incredibly easy: Just register a credit card in the secure portal and then use it at a participating restaurant. (Find participating restaurants by area) That's it! You'll enjoy your night out even more knowing part of your bill will support programs to help those you love with aniridia syndrome.

FACT: Every percentage adds up over the year when we all join together...to make a miracle!

So you see, the percentages or searches may seem like not very much at first, however, the more people, the more participation, the bigger the donations we will receive.

United and Working together...WE CAN make a difference!

I know we're all busy and our time and money are valuable. Thank you so much for considering this!

Quick Tips:

www.goodsearch.com (register here first and set Aniridia Foundation International as your cause)

Want to see how to set it up as your homepage, put a link on your site? See SPREAD the Word FAQ

You can find GoodShop here and GoodDining and GoodSwipe (here under Other Ways to Earn)

Want to see what restaurants participate in your area or an area you are traveling in? Go here and enter your zip code or city, state. at www.GoodDining.com

Take our Hands, Walk with Us, Share our Dreams and Help Us Make a Miracle!

www.make-a-miracle.org (434) 243-3357